

## Waverley Basketball Association – FOR IMMEDIATE RELEASE

# Waverley Basketball Association announces a new initiative for the 2013 BigV season – **FALCONS TV**

Beginning on the 16<sup>th</sup> March, Waverley Basketball Association is pleased to announce that in partnership with mindIT systems, Lucky Productions, SmashFM and aVerMedia Video Capture and Streaming Solutions, all BigV home games will be broadcast live on the internet. This will be another first for the Association which has been a leader in the adoption of digital technology to enhance the experience of the players and spectators who use the facility.

**FALCONS TV** will bring all of the action of some of the best Basketball Players in the State to a wider audience, both in Victoria and around the world. There is considerable international interest in Victorian basketball with many of our Waverley Juniors playing in the US in NCAA, NCIA and NJCAA competitions at different levels.

**FALCONS TV** can be accessed at:

[www.mindittv.net/wba](http://www.mindittv.net/wba)

[www.mindit.biz/wba](http://www.mindit.biz/wba)

DATE	TIME	Competition	Opposition
Saturday 16th March	8.00pm	VYCW	Frankston Blues
Sunday 17th March	12.30pm	VYCM	Frankston Blues
Sunday 17th March	2.30pm	SCM	Corio Bay Stingrays

The full game broadcast schedule is attached.

**FALCONS TV** will also extend to pre-game and post game shows in the future.

Patrons who attend the stadium will also notice the upgraded interior of the main courts, and the new lighting. After spending recent years developing the technological presence of the Stadium, including ground-breaking services in touch screen scoring monitors, real time LCD scoreboards with individual player totals, live internet scoring logs and Jamware TV cameras recording every game, the Association is now improving the physical presence of the Stadium.

**FALCONS TV** will also provide opportunities for aspiring media practitioners to hone their craft. If you would like to become involved in this new initiative please contact Andrew at [ask@mindit.biz](mailto:ask@mindit.biz) or 0409 412 272

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**About Waverley Basketball Association** – A founder club of BigV, the Waverley Basketball Association was formed in 1976 with the building of the Jordansville Community Centre. The Waverley Falcons is the representative arm of the Waverley Basketball Association for male and female players and was formed in 1982. It has teams competing at junior and senior championship levels.

Junior teams compete in the Victorian Junior Basketball League, and the Eastern Qualifying League. Senior teams participate in the Big V competition and the Melbourne Metropolitan Basketball League

**About mindIT systems** - mindIT systems is a boutique consultancy firm specializing in Service Management for IT. We bring together a range of partners, consultants and capabilities specifically for your project.

**About Lucky Productions** - Lucky Productions is a musical based Production Company. We specialise in LIVE bands, DJ's, MC's, Sound Engineers and even equipment hire. We aim to provide you with a complete nights entertainment whatever the occasion or musical taste. We understand each night is a different event and no event is the same. With our professional entertainers, you are sure to have a night that is exactly what you need.

**About SmashFM** - Smash FM is the first and only social networking radio station in Brisbane & Melbourne and we have continued to put the best in promoting our local sport out into the community every single week on the station. This is only our second year in the radio station history and we had some amazing feedback from all our guest and clubs who have been involved on our radio station from our weekend broadcasting games and "The Pancake Parlour" Evening Show (both winter and summer) in Melbourne and Brisbane

**About aVerMedia Video Capture and Streaming Solutions** - AVerMedia is one of the World's leading manufacturers of IPTV/OTT Encoders, Live Video Streaming Encoder/Server, Video Capture Cards, TV Tuner products for commercial and consumer customers.

Founded in 1990, AVerMedia became a public listed company in 2000. AVerTV PC-based TV tuner products have the world's leading position and highly adopted by all PC Brands like HP, Dell, Lenovo, Acer, ASUS, etc

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## Waverley Home Games- BROADCAST TIMES

DATE	TIME	Competition	Opposition
Saturday 16th March	8.00pm	VYCW	Frankston Blues
Sunday 17th March	12.30pm	VYCM	Frankston Blues
Sunday 17th March	2.30pm	SCM	Corio Bay Stingrays
Sunday 24th March	12.30pm	VYCW	Eltham Wildcats
Sunday 24th March	2.30pm	SCW	Diamond Valley Eagles
Sunday 7th April	2.00pm	VYCM	Geelong Cats
Saturday 13th April	8.00pm	VYCW	Ringwood Hawks
Sunday 14th April	12.30pm	SCW	Eltham Wildcats
Sunday 14th April	2.30pm	SCM	Diamond Valley Eagles
Sunday 21st April	12.30pm	VYCW	Kilsyth Cobras
Sunday 21st April	2.30pm	VYCM	Kilsyth Cobras
Sunday 28th April	12.30pm	VYCM	Bulleen Boomers
Sunday 28th April	2.30pm	SCM	Bulleen Boomers
Saturday 4th May	8.00pm	VYCW	Nunawading Spectres
Sunday 5th May	12.30pm	VYCM	Sheerbrooke Suns
Sunday 5th May	2.30pm	SCW	Eltham Wildcats
Sunday 12th May	2.00pm	SCM	Eltham Wildcats
Sunday 19th May	12.30pm	VYCM	Dandenong Rangers
Sunday 19th May	2.30pm	SCW	McKinnon Cougars
Saturday 25th May	8.00pm	VYCM	Knox Raiders

Sunday 26th May	2.00pm	SCW	Ringwood Hawks
Sunday 2nd June	12.30pm	VYCW	Dandenong Rangers
Sunday 2nd June	2.30pm	SCM	Werribee Devils
Saturday 15th June	6.30pm	VYCW	Hume City Broncos
Saturday 15th June	8.30pm	SCW	Sherbrooke Suns
Sunday 16th June	12.30pm	VYCM	Sandringham Sabres
Sunday 16th June	2.30pm	SCM	Ringwood Hawks
Sunday 23rd June	12.30pm	VYCW	Ballarat Miners
Sunday 23rd June	2.30pm	VYCM	Ballarat Miners
Saturday 29th June	6.30pm	VYCW	Bendigo Braves
Saturday 29th June	8.30pm	VYCM	Hawthorn Magic
Sunday 30th June	12.30pm	SCW	Melbourne Tigers
Sunday 30th June	2.30pm	SCM	Hume City Broncos
Sunday 7th July	12.30pm	VYCW	Melbourne Tigers
Sunday 7th July	2.30pm	SCW	Bulleen Boomers
Sunday 14th July	2.00pm	SCM	Sherbrooke Suns
Saturday 20th July	8.00pm	VYCW	Geelong Cats
Sunday 21st July	2.00pm	VYCM	Diamond Valley Eagles
Sunday 28th July	12.30pm	SCW	Hume City Broncos
Sunday 28th July	2.30pm	SCM	Melbourne Tigers